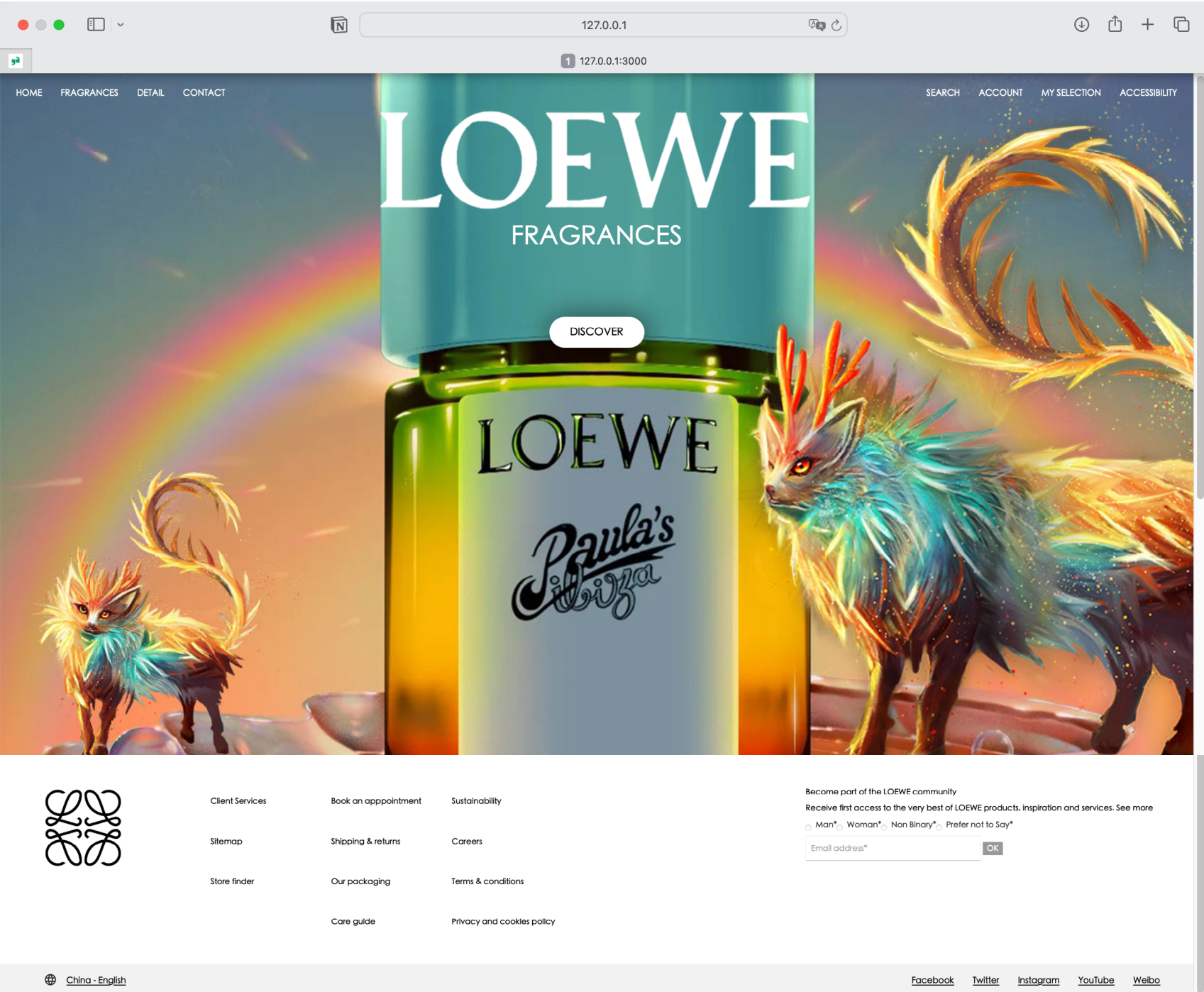
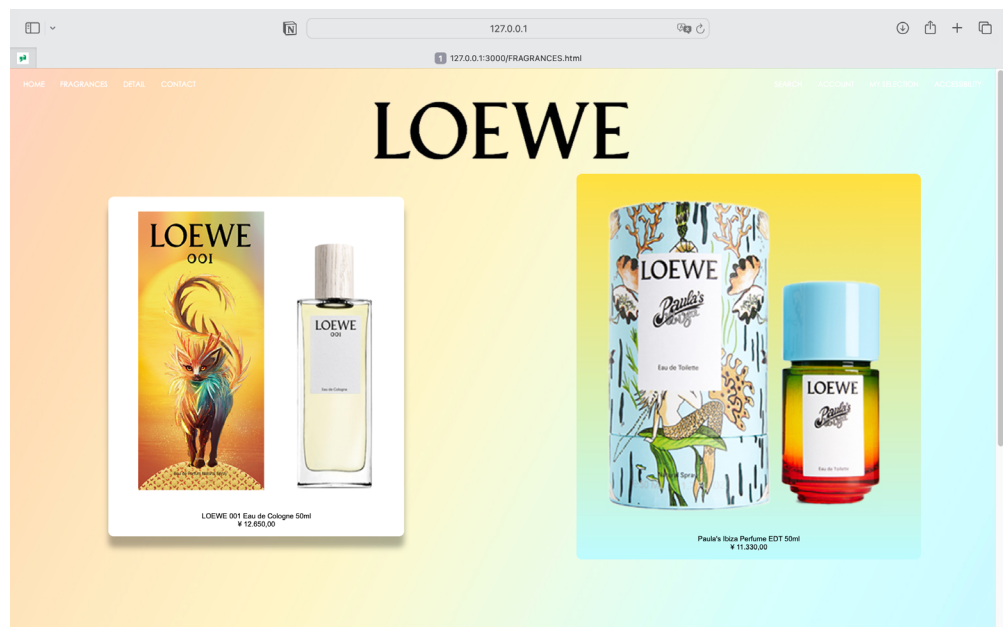
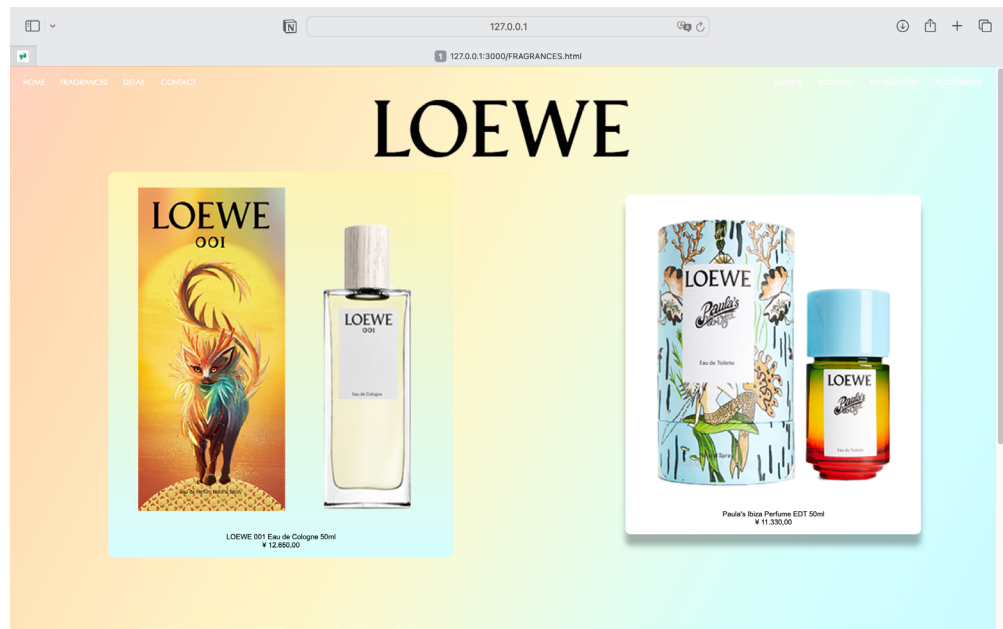
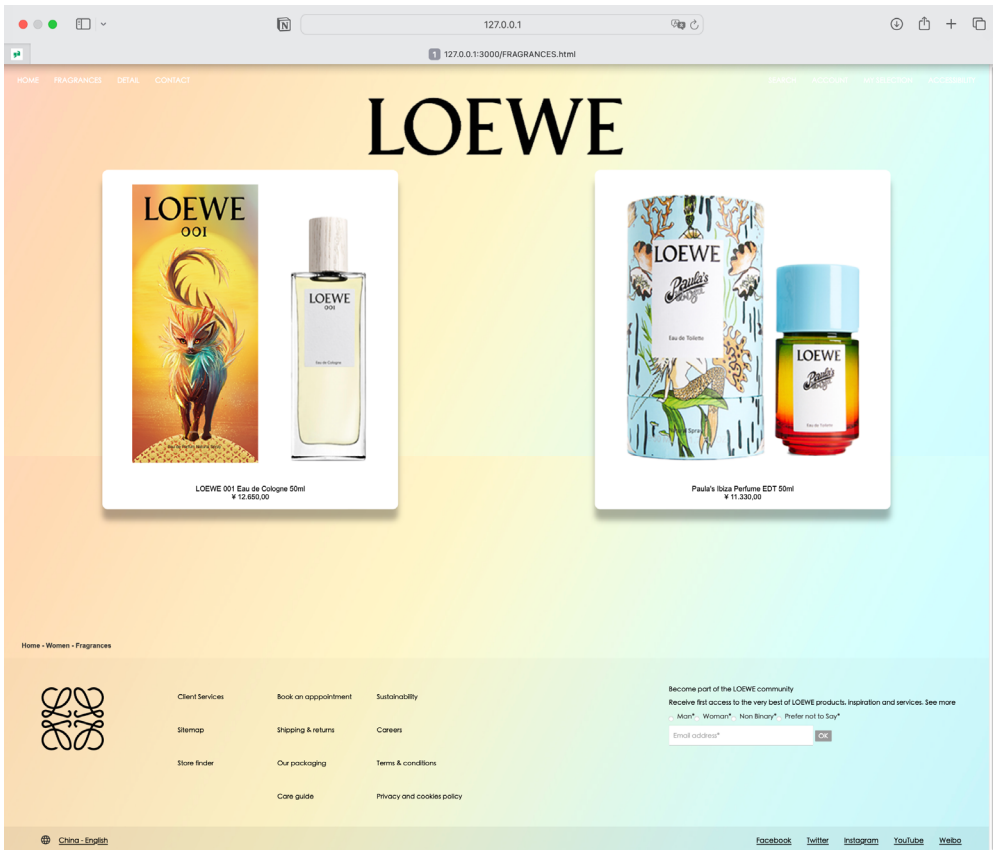


December 2022, "Redesign LOEWE Perfume Website," web design using HTML/CSS programming. Position: individual designer, programmer. A web design project for LOEWE's Perfume website created with HTML/CSS Language. Made in "Web Design and Hypermedia," Beijing Normal University-Hong Kong Baptist University United International College, Zhuhai, Guangdong, China.

Web design
Duration: 2 Weeks
Tool: HTML/CSS
Individual Project
2022





127.0.0.1 127.0.0.1:3000/detail.html

HOME FRAGRANCES DETAIL CONTACT SEARCH ACCOUNT MY SELECTION ACCESSIBILITY

LOEWE

Paula's Ibiza Perfume EDT 50ml

\$96.00


A floral, aquatic and ambery Eau de Toilette for men and women, created by Jonathan Anderson and LOEWE's in-house perfumer... See more+

Details

Order soon for guaranteed arrival by December 24


Free online returns extended until January 15

Our festive packaging + a personalised card



\$96.00
ADD TO BASKET

Home - Women - Fragrances


 Client Services Book an appointment Sustainability
 Sitemap Shipping & returns Careers
 Store finder Our packaging Terms & conditions
 Care guide Privacy and cookies policy

Become part of the LOEWE community
 Receive first access to the very best of LOEWE products, inspiration and services. See more
 Man* · Woman* · Non Binary* · Prefer not to say*
 Email address*

China - English Facebook Twitter Instagram YouTube Weibo

127.0.0.1 127.0.0.1:3000/perfume2.html

HOME FRAGRANCES DETAIL CONTACT SEARCH ACCOUNT MY SELECTION ACCESSIBILITY

LOEWE

LOEWE 001 Eau de Cologne 50ml

\$109.00


Unique and different, LOEWE 001 Eau de Cologne for men and women combines notes of bergamot, tonka bean and white musk.

Details

Order soon for guaranteed arrival by December 24


Free online returns extended until January 15

Our festive packaging + a personalised card



\$109.00
ADD TO BASKET


Home - Women - Fragrances


 Client Services Book an appointment Sustainability
 Sitemap Shipping & returns Careers
 Store finder Our packaging Terms & conditions
 Care guide Privacy and cookies policy

Become part of the LOEWE community
 Receive first access to the very best of LOEWE products, inspiration and services. See more
 Man* · Woman* · Non Binary* · Prefer not to say*
 Email address*

China - English Facebook Twitter Instagram YouTube Weibo

☰ 🔍 LOEWE ❤️ 🛒





Paula's Ibiza Perfume EDT 50ml

\$96.00

A floral, aquatic and ambery Eau de Toilette for men and women, created by Jonathan Anderson and LOEWE's in-house perfumer... See more+

[Details](#)

\$96.00  

ADD TO BASKET

Home - Women - Fragrances

Become part of the LOEWE community
Receive first access to the very best of LOEWE products, inspiration and services. See more


Man*
 Woman*
 Non Binary*
 Prefer not to Say*

Client Services	Book an appointment	Sustainability
Sitemap	Shipping & returns	Careers
Store finder	Our packaging	Terms & conditions
	Care guide	Privacy and cookies policy

🌐 [China - English](#)

[Facebook](#) [Twitter](#) [Instagram](#) [YouTube](#) [Weibo](#)

☰ 🔍 LOEWE ❤️ 🛒





LOEWE 001 Eau de Cologne 50ml

\$109.00

Unique and different, LOEWE 001 Eau de Cologne for men and women combines notes of bergamot, tonka bean and white musk.

[Details](#)

\$96.00  

ADD TO BASKET

Home - Women - Fragrances

Become part of the LOEWE community
Receive first access to the very best of LOEWE products, inspiration and services. See more

Man*
 Woman*
 Non Binary*
 Prefer not to Say*

Client Services	Book an appointment	Sustainability
Sitemap	Shipping & returns	Careers
Store finder	Our packaging	Terms & conditions
	Care guide	Privacy and cookies policy

🌐 [China - English](#)

[Facebook](#) [Twitter](#) [Instagram](#) [YouTube](#) [Weibo](#)

☰ 🔍 ❤️ 🛒



LOEWE

FRAGRANCES

DISCOVER

Become part of the LOEWE community
Receive first access to the very best of LOEWE products, inspiration and services. See more

Man*
 Woman*
 Non Binary*
 Prefer not to Say*

Client Services	Book an appointment	Sustainability
Sitemap	Shipping & returns	Careers
Store finder	Our packaging	Terms & conditions
	Care guide	Privacy and cookies policy

🌐 [China - English](#)

[Facebook](#) [Twitter](#) [Instagram](#) [YouTube](#) [Weibo](#)

☰ 🔍 ❤️ 🛒

[CONTACT](#)

[DETAIL](#)

[FRAGRANCES](#)

[HOME](#)

Become part of the LOEWE community
Receive first access to the very best of LOEWE products, inspiration and services. See more

Man*
 Woman*
 Non Binary*
 Prefer not to Say*

Client Services	Book an appointment	Sustainability
Sitemap	Shipping & returns	Careers
Store finder	Our packaging	Terms & conditions
	Care guide	Privacy and cookies policy

🌐 [China - English](#)

[Facebook](#) [Twitter](#) [Instagram](#) [YouTube](#) [Weibo](#)

Code Presentation

```
Project -- ~/Desktop/大三/大三上/Web Design/Angel LOEWE WEBSITE Final
Project
└─ Angel LOEWE WEBSITE Final
   └─ Images
      └─ DS_Store
      └─ Detail.html
      └─ FRAGRANCES.html
      └─ index.html
      └─ perfume2.html
      └─ style.css

style.css
1  /* Base Styles */
2  /* Clear default style */
3  margin: 0;
4  padding: 0;
5  color: white;
6  height: 100%;
7
8  -webkit-transition: font-size 0.3s ease-in-out;
9  font-family: Helvetica, Arial, sans-serif;
10 transition-property: width, height, transform;
11 transition-duration: .25s, 0.25s, 0.25s;
12 transition-timing-function: linear, ease, ease;
13 transition-delay: 0.25s, 0.25s, 0s;
14
15 -p {
16   size: 3rem;
17   font-family: Avia, Yu Gothic, Hiragino Kaku Gothic Pro, Meiryo, sans-serif;
18 }
19
20 a {
21   text-decoration: none;
22 }
23
24 .content {
25   padding: 1em 0em 0em;
26 }
27
28 .Fragrances {
29   /* FRAGRANCES */
30   text-align: center;
31   margin: 0 3em;
32   padding-top: 10px;
33   font-size: 2.5em;
34 }
35
36 .dis {
37   /* Discover button */
38   font-size: 1.5em;
39   background-color: white;
40   color: black;
41   text-align: center;
42   width: 7rem;
43   height: 1.5em;
44   padding: 5px;
45   border-radius: 30px;
46   box-shadow: 0px 0px 0px rgba(0, 0, 0, 0.3);
47   position: relative;
48   display: block;
49   margin: 0 auto;
50   margin-top: 6.7em;
51   margin-bottom: 38.0em;
52   cursor: pointer;
53 }
54
55 .dis a {
56   color: black;
57 }
```

```
Project -- ~/Desktop/大三/大三上/Web Design/Angel LOEWE WEBSITE Final
Project
└─ Angel LOEWE WEBSITE Final
   └─ Images
      └─ DS_Store
      └─ Detail.html
      └─ FRAGRANCES.html
      └─ index.html
      └─ perfume2.html
      └─ style.css

style.css
209 box-shadow: 0px 0px 0px rgba(142, 142, 142, 3);
210
211 .Products {
212   /* Product 1 Paula Perfume */
213   display: flex;
214   flex-wrap: wrap;
215   width: 100%;
216   height: 100%;
217   position: relative;
218   justify-content: space-between;
219   align-items: center;
220   column-gap: 8px;
221   margin-left: 30px;
222   margin-right: 30px;
223   column-count: 2;
224   -webkit-transition: font-size 0.2s ease-out;
225   text-align: left;
226   background-color: rgba(255, 255, 255, 0.8);
227   padding: 0px;
228   margin-top: 25px;
229   border-radius: 30px;
230   border: solid 0px #3c3c3c;
231   box-shadow: 0px 0px 0px rgba(0, 0, 0, 0.3);
232   color: white;
233   width: 94%;
234   min-width: 300px;
235   height: 100%;
236   transition: all 1s ease;
237 }
238
239 .textProducts {
240   /* text for product 1 Paula Perfume */
241   font-size: 1.5rem;
242   margin-left: 20px;
243   padding-top: 20px;
244   padding-left: 40px;
245   margin-top: 8.14px;
246   margin-bottom: 8.14px;
247   font-weight: lighter;
248   height: 100%;
249   width: 94%;
250   color: black;
251   text-align: left;
252   font-family: "Arial";
253 }
254
255 .productInfo {
256   width: 94%;
257   margin: 0;
258   height: 100%;
259 }
260
261 .Paula {
262   /* heading of product info */
263   display: inline;
264   color: black;
265 }
```

```
Project -- ~/Desktop/大三/大三上/Web Design/Angel LOEWE WEBSITE Final
Project
└─ Angel LOEWE WEBSITE Final
   └─ Images
      └─ DS_Store
      └─ Detail.html
      └─ FRAGRANCES.html
      └─ index.html
      └─ perfume2.html
      └─ style.css

style.css
314 .AddToBasket {
315   /* Add to basket */
316   background-color: rgba(0, 0, 0);
317   width: 6rem;
318   height: 1.5em;
319   padding: 3px;
320   text-align: left;
321   font-size: 1.2em;
322   font-family: Avia, Yu Gothic, Hiragino Kaku Gothic Pro, Meiryo, sans-serif;
323   margin-left: 8px;
324   margin-right: 0.5em;
325   margin-top: 5rem;
326   display: inline-block;
327   cursor: pointer;
328
329   -ms: var(--light, 0);
330   --not-i: calc(1 - var(--i));
331   --j: var(--press, 0);
332   --m-i: calc(1 - var(--j));
333   z-index: var(--i);
334   border: none;
335   transform: scale(calc(1 - var(--j)) * 0.82);
336   transition: box-shadow 0.3s, transform 0.3s cubic-bezier(0.2, 4, 1, 3);
337   cursor: pointer;
338 }
339
340 .AddToBasket:after {
341   filter: Contrast(80%) opacity(var(--i)) hue-rotate(calc(var(--not-i) * 22var(--not-i))); Drop-Shadow(1px 1px 0px, #00, 100%, var(--not-i));
342   transition: filter 0.3s;
343   content: attr(data-ico);
344 }
345
346 .AddToBasket:focus {
347   outline: none;
348 }
349
350 .AddToBasket:shower {
351   .AddToBasket:focus {
352     --light: 1;
353   }
354 }
355
356 .AddToBasket:active {
357   --press: 1;
358 }
359
360 .Add {
361   /* Add words for add to basket */
362   font-weight: bold;
363   display: inline-block;
364 }
365
366 #lightArrow {
367   /* Arrow for changing product */
368   margin-right: 20px;
369   text-align: right;
370   margin-left: 3%;
371   height: 2rem;
372 }
```

```
Project -- ~/Desktop/大三/大三上/Web Design/Angel LOEWE WEBSITE Final
Project
└─ Angel LOEWE WEBSITE Final
   └─ Images
      └─ DS_Store
      └─ Detail.html
      └─ FRAGRANCES.html
      └─ index.html
      └─ perfume2.html
      └─ style.css

style.css
382
383
384 .media (max-width: 800px) {
385   .logo1, .logo2, .logo3, .order {
386     display: none;
387   }
388 }
389
390 /* To make different size and color of logo */
391
392 .Products {
393   display: flex;
394   flex-wrap: wrap;
395   /* To make the order alike my design for mobile version */
396   width: 100%;
397   position: relative;
398   justify-content: space-between;
399   -webkit-transition: font-size 0.2s ease-out;
400   text-align: left;
401   color: white;
402   width: 94%;
403   min-width: 300px;
404   height: 100%;
405   transition: all 1s ease;
406 }
407
408 .textProducts {
409   width: 100%;
410   height: 100%;
411 }
412
413 #product {
414   /* text for product 1 perfume */
415   display: inline-block;
416   margin-left: 20px;
417   margin-right: 15px;
418   padding-top: 20px;
419   padding-left: 40px;
420   padding-bottom: 20px;
421   text-align: center;
422   width: 94%;
423   height: 80%;
424 }
425
426 .shareIcon {
427   /* To make share, use margin to change the order because of flex wrap-reverse */
428   width: 1.5rem;
429   margin: 0 auto;
430   margin-bottom: 20px;
431   margin-top: 20px;
432   margin-left: 0.5rem;
433   margin-right: 1.5rem;
434   float: right;
435   padding: 10px;
436 }
437
438 .loveIcon {
439   /* To love icon */
440   width: 1.5rem;
441   height: 1.5rem;
442 }
```

